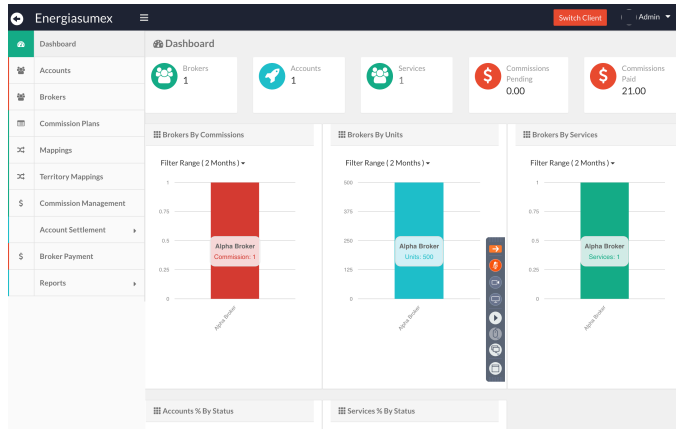


Case Study 1: Incentive and Commission Platform



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| Track | Strategy | Execution | Insights |
|----------|----------------------------|---------------------------------------|-----------------------|
| Service | ✓ Advisory Services | ✓ Software Product Development | Data Engineering |
| Offering | ✓ CTO-as-a-Service | ✓ Team-as-a-Service | Insights-as-a-Service |

The problem

Managing commissions and brokers was a tedious manual process for our client. Their spreadsheet solution was not scaling and was error prone with poor user experience. ThinkBridge was engaged to develop a solution and reduce the manual burden on the agents and brokers.

The solution

ThinkBridge complete a value stream mapping exercise to define the process. We first explored if there were existing solutions in the market that could be used and not reinvent the wheel. With nothing coming close to what was needed, we developed a fully cloud based incentive and commission management system.

Technology Stack



Outcomes

Speed | Accuracy | Cost | Productivity | User Experience

Current Status: In Production, Continuing to innovate

