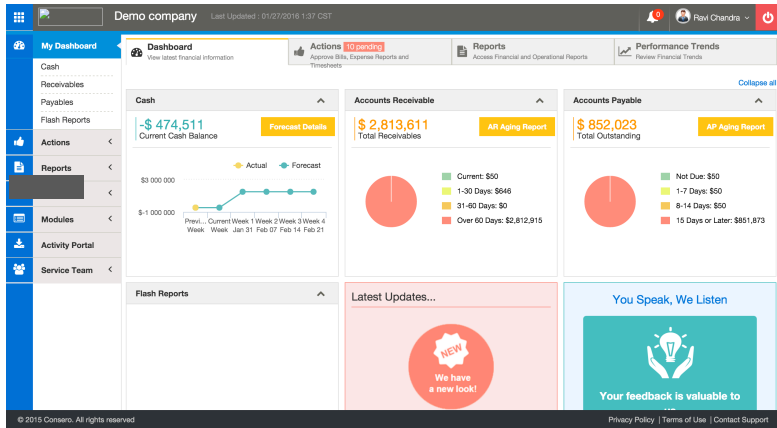


Case Study 2: Financial Services Portal



The problem

Our client was using a set of disparate SaaS platforms to provide financial services to their customers. Information siloes created extensive manual effort to make sense of data and provide real value to their customers. The user experience for their customers was also poor resulting in low customer satisfaction

The solution

ThinkBridge developed a comprehensive technology strategy that include a platform unification strategy along with a customer portal that consolidated information and provided a delightful presentation layer to their customers. We are continuing to develop innovative solutions such as voice based analytics and cognitive analytics to provide the insights required for a true financial services platform

Technology Stack



Outcomes

Speed | Productivity | User Experience → Customer Satisfaction

Current Status: In Production, working on several innovations, continuing to work on performance scaling

Track	Strategy	Execution	Insights
Service	✓ Advisory Services	✓ Software Product Development	✓ Data Engineering
Offering	✓ CTO-as-a-Service	✓ Team-as-a-Service	✓ Insights-as-a-Service

